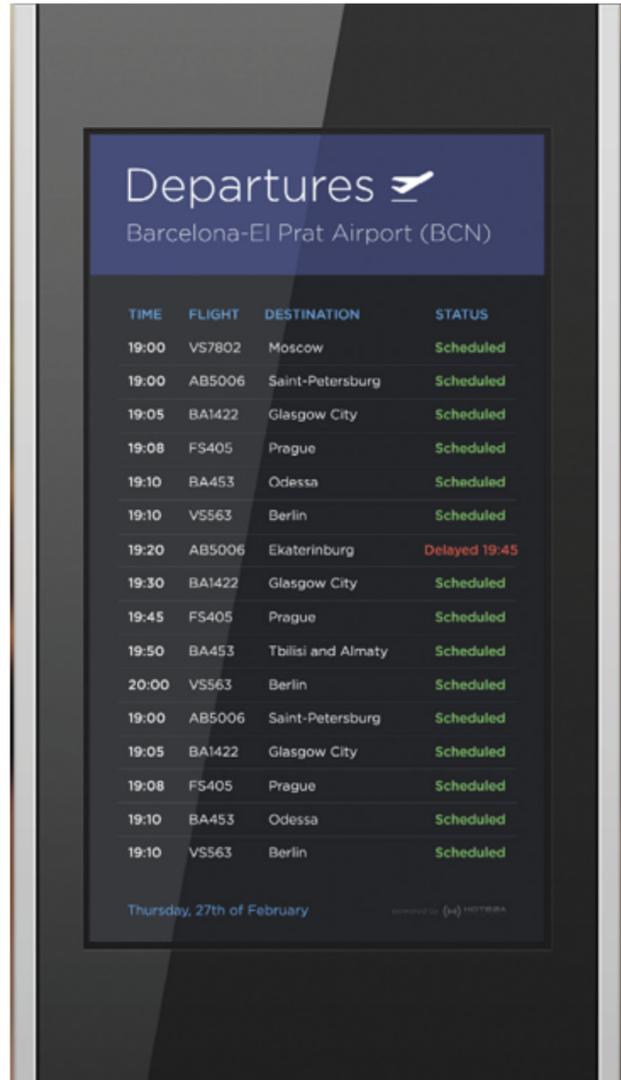


Hoteza HotSign

A modern solution for your content

- Inform** your audience of relevant information.
- Share** the right message at the right time.
- Manage** crowd flow with clear wayfinding.
- Strengthen** brand identity.
- Generate** revenue via sales promotions and advertising.
- Reduce** admin and printing costs



Benefits

-  **Hoteza HotSign** allows you to take advantage of transmitting audiovisual content in real time with little prior investment.
-  **All you need is a display screen with an HDMI or DVI socket.** A media player is supplied along with the software. Simply connect it to your display and begin working with your content.
-  Loading, customization and management can be performed **from anywhere in the world.**
-  **Reduction in printing costs:** the solution is marked by a high recoument factor of investment compared with printed advertisements.
-  **Increase in service level:** the solution ensures consumer convenience.

Multiplatform

Choose the screen that best fits your needs



Highlights

- Flexible solution design** makes best use of the hotel's existing network infrastructure.
- Progressive hotel branding** options.
- Cloud-based CMS** allows consistent information content upgrades across your entire hotel.
- Hoteza HotSign easily integrates with PMS systems (Opera/Fidelio),** which allows you to automatically upload information about upcoming events: conferences, seminars, etc.
- Multiple language support** helps remove language barriers and enhance communication with the hotel for all nationalities.

Manage content from anywhere in the world!

You may **publish** information and **manage** content online from **any device** using the personalized content management system (CMS). The system is based on **cloud** technology, which allows you to manage content from anywhere in the world. The system's interface unit is ergonomic, intuitive and comprises a full range of functions: loading of video, images and web content, generation of playlists, transmission time settings etc.



Content type

Images. Full HD video (all video formats). RSS feeds (news, airport display boards, weather forecast, listings etc.), custom templates.



Integration

The system is easily integrated with PMS and Room Booking systems, which allows information on upcoming events to be automatically loaded: conferences, seminars etc.



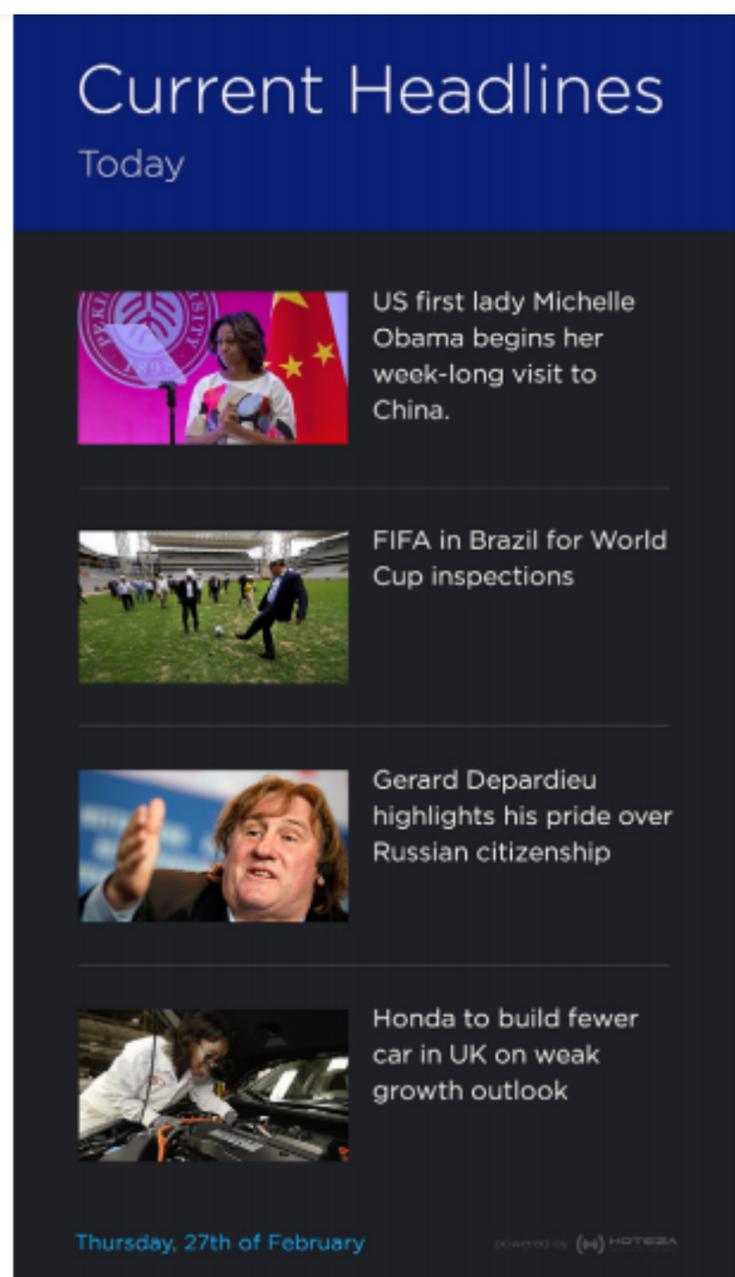
Useful functions

Scheduling, Wayfinding, online monitoring, remote management, Drag'n'Drop content management, live preview, connection-fail tolerance.



Multi-lingual support

Content may be displayed in any language.



Technical details

You can think about your customers because we are already thinking about technics. You only check that screens are still there and internet is available. **All other maintenance is our magic.**

✔ Cloud CMS

Upload, manage and schedule your images, text and videos online, from wherever you are.

✔ Unlimited users

All your stuff are welcome: upload, manage and publish content using user role separation

✔ Network security

Highly secure connection for all client-server transactions.

✔ Unlimited storage

With a cloud-based storage solution, you have enough space for all your ideas.

✔ Server maintenance

We take care of all back-end processing, storage and backup services.

✔ New software releases

All future software updates will be delivered to you automatically.

✔ Training

Our trainers are ready at any time. Remote training sessions and materials.

✔ Support

Our professional support team is there to help you in any case.

